Implications

Irrespective of the way it is implemented, the travel rule will have an impact on the crypto-financial ecosystem. For a VASP, compliance will be less costly when receiving cryptocurrencies from another VASP, together with the mandated originator information, than obtaining the necessary background on a transaction made from the customer's private wallet.

For this reason, there are concerns that VASPs might prefer transactions from other VASPs to the extent that it will weaken the peer-to-peer nature of cryptocurrencies.

On a more positive note, the travel rule does address the most important regulatory concerns about cryptocurrencies: their usage in money-laundering and to evade sanctions.

Even though the fear of illicit transactions is often exaggerated – blockchain compliance company Chainalysis reports that they accounted for less than 1% of all Bitcoin activity in 2019² – such allegations hinder further acceptance.

Therefore, while the travel rule is a significant burden to those active in the space, it will at least place cryptocurrencies on more equal footing with traditional payment systems. One less excuse for delaying adoption.

OpenVASP

Bitcoin Suisse has proposed an open standard to facilitate compliance with the travel rule for virtual assets. Called OpenVASP, the protocol is designed to:

- pursue a decentralized approach without the usage of a central component
- work with any blockchain or distributed ledger technology (DLT) used for the underlying virtual asset transfer
- put privacy of transferred data at the center of its design

More information can be found on the initiative's website: www.openvasp.org